

# trend

## The newsletter for the hotel & hospitality industry

Welcome to the first edition of Trend, bassetts bathroom newsletter that helps the hotel and hospitality industry to keep up to date with the latest in bathroom technology, innovation, and style.

Backed by the world-wide resources of Saint-Gobain, we at bassetts have built our business on developing technology, innovation and style – and along the way we have become one of the most familiar names in the supply of quality bathrooms, showers, tiles and heating products. With significant investment over three decades, bassetts have been able to develop solutions to meet a broad range of challenges and

demands right across the bathroom, plumbing and heating sectors, including the hotel and leisure industry.

Our network of strategically located branches throughout Northern Ireland continues to grow. Product development remains the cornerstone of bassetts, continued success, along with the nurturing of an ambitious, enthusiastic and customer-focused team who want to make a difference in this industry.

## the perfect solution...

Bathrooms play an integral part in bathroom and leisure facilities, so it is important to get this often overlooked area right.

Whether they are in bedrooms or in public areas, a bathroom will be one of the most over-used facilities in your premises.

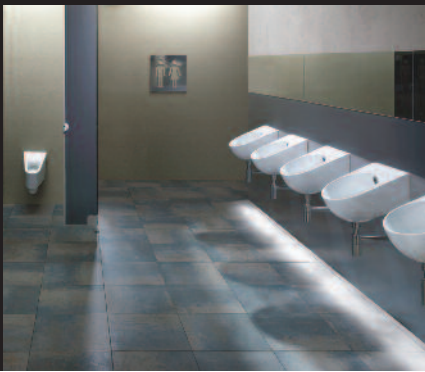
bassetts have the vital experience needed to help you find the perfect bathroom solution – one that provides a balance between creating the style and look you want whilst meeting the necessary practical issues as well.

At bassetts, our dedication to customer service and our fantastic product range ensure that we are the perfect partner for the hotel and leisure

industry when it comes to finding the complete bathroom solution.

We work closely with a number of prestigious manufacturers as well as offering our own range of complementary products. Our complete package includes baths, showers, tiles and heating as well as all the necessary accessories. This, coupled with our vast experience in working with the hotel and leisure industry, means we can ensure that disruption to these vital facilities is kept to an absolute minimum.

Our dedicated team will work hand in hand with you every step of the way, ensuring a smoothly run project that meets all your needs.



# Product ranges...

To cover your every requirement, bassetts product portfolio includes...

● **BATHS** - bassetts work with some of the world's leading bath manufacturers to provide a truly unique range. From the more traditional through to contemporary and modern designs.

● **SHOWERS** - From the new wetroom concept to the more traditional styles, bassetts have a shower to suit your needs. Showers are an important aspect in leisure facilities while more and more hotels are seeing the advantages of adding one to their rooms.

● **FURNITURE** - A beautiful bathroom needs a finishing touch and it is essential for hotels and leisure facilities to find the right furniture to complement the bathroom. Known as X10, bassetts have their very own range of stylish bathroom furniture to suit every need. Available in a variety of colours, sizes and styles.

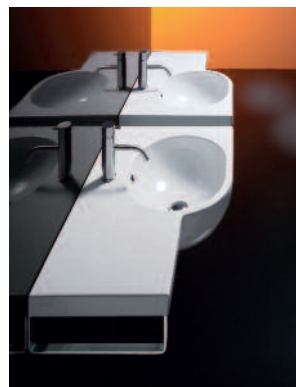
● **HEATING SYSTEMS** - From micro-sized heated towel rails and grand Edwardian radiators, bassetts heating solutions can offer that little something different your guests will warm to!

● **SHOWERWALL** - is the ultimate, easy-to-fit waterproof panelling system that will enhance any bathroom or wet-room area. Showerwall has a tough hardwearing surface that is resistant to stains, easy-to-clean and also very hygienic. Available in a broad spectrum of colour and size combinations to suit all requirements.

● **UNDERFLOOR HEATING** - The use of underfloor heating is becoming increasingly popular, particularly with hotels and leisure facilities at the high end of the market. Space-saving and energy-saving, underfloor heating is a proven technology that offers that little something different for your guests.

## introducing tiles

bassetts tile collection features an exclusive range of innovative designs, from classic to contemporary. Whatever your requirements – bathroom tiles, kitchen tiles, glass tiles, mosaic tiles, full bodied porcelain tiles, rectified tiles... we've got it covered! Ceramic Tile Distributors (CTD) and Worlds End Tiles, a division of the Saint Gobain Building Distribution allows bassetts to offer the benefits of the worlds largest tile resources and supply those materials most suited to your individual needs. Our portfolio includes manufacturers such as Gemini, Vitra, Marazzi, Atlas, Concorde and Weber. bassetts very own tile expert with over 20 years experience in the trade, Mel Gribbon, is on hand to assist on tile specifications and installations.



## PEOPLE PROFILE

### Day to day role...

### MARTIN STRUTT

bassetts Development Manager, Mallusk

**Martin Strutt plays a key role in helping those in the hotel and leisure industry to find their perfect bathroom. Highly experienced and backed by the bassetts' products range, Martin is here to help...**



● **What is your day-to-day role?**

I work closely with consultants, architects, installers and end clients to offer solutions on prospective projects. I am also responsible for co-ordinating the supply of the contract via our most geographically suitable branch. Another important aspect of the role is product managing specific brands within the bassetts group many of which are specifically suitable to the hotel industry.

● **What are the best aspects of your job?**

I really enjoy watching the project evolve from the original briefing through to its completion; it gives me a great sense of satisfaction!

● **And the most challenging aspects?**

Every day brings something new and I enjoy the variations and challenges that this brings. The nature of the industry allows us to learn something new almost on a daily basis – keeping us fresh and focused. It would be very dull if things remained the same.

● **How long have you worked in the industry?**

I have 25 years' experience in the plumbing and heating industry, working in both the manufacturer and merchant sectors. I have been working for bassetts for seven years and the time has just flown by.



# Save water. Save costs

bassetts take their environmental responsibilities seriously. This product range incorporates water-saving innovations, so whatever the budget or application, you can be sure you are making the right choice...

**Here are just some of the most cost-effective and sustainable solutions on offer at bassetts:**

● **SHOWERS** - New thermostatic technology allows the desired temperature to be reached in a fraction of a second and to respond instantly to pressure changes – giving constant water temperature for the duration of the shower, therefore reducing water wastage.

GROHE TurboStat® technology is a perfect example of this. It protects water and the environment by reaching the desired temperature in a fraction of a second (0.3s) using 20% less energy.

In addition, adjustable economy stop buttons can save up to 50% of the water consumption. If more water is desired, the eco button needs to be pressed and turned in order to release the full flow of water.

The latest design in shower heads can distribute an equal flow of water to each single nozzle to create a perfect shower pattern – requiring up to 30% less water than standard showers. You don't need the normal 10-15 litres of water per minute for a good shower – instead, you can do it by using lesser volumes down to a minimum of 6 litres!

Try the GROHE DreamSpray® for this – the technology that lies at the heart of all GROHE showers – requires up to 30% less water thanks to a perfect distribution of water through all the nozzles.

● **BATHS** - Eco baths are now being manufactured to deliver significant water saving. They have the same interior but the overflow has been lowered in order to conform to the code for sustainable homes, but still allowing you to be immersed in water.

● **BASINS** - Basin designs are becoming purposefully shallow in order to prevent excessive use of water

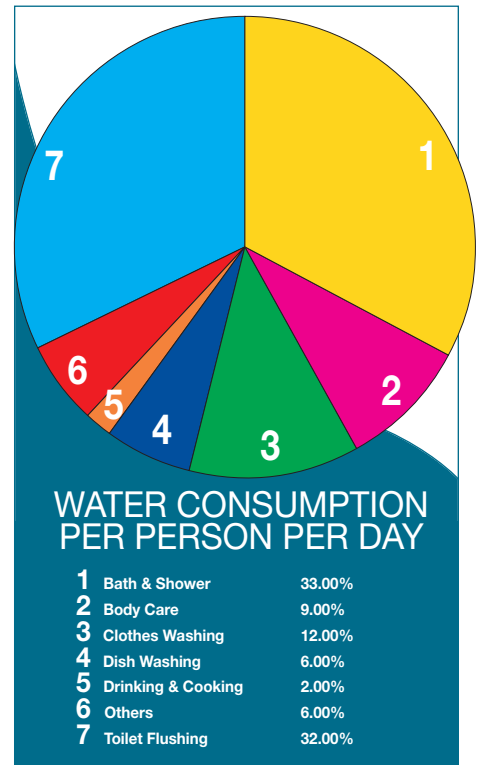
● **TAPS** - The GROHE SilkMove® helps to save water through ensuring no leaks occur with Grohe taps for at least 15 years! An adjustable quantity limiter on the cartridge allows you to set the flow rate to your desired rate.

Flow-limiting mousseurs can be retro-fitted to existing taps – reducing the flow rate yet giving that luxurious bubbly feel to the water.

● **CISTERNS** - Dual flush technology can save up to 25% of the water used against a standard six litre cistern.

● **PUBLIC AREAS** - This also applies to public sanitary facilities where water and energy-saving products can play a particularly important role.

Self-closing, infrared fittings and flushing systems can be pre-set to save costs – from the desired flow time to the maximum water temperature.



## REDUCE waste, not use

The key to water efficiency in hotels and leisure facilities is reducing waste, not restricting use. We can save a lot of water if we simply stop wasting it and this is the most important point about water efficiency.

The chart shows how our water use is distributed with the majority of water consumption being attributed to the bathroom. This applies, in particular, to hotel bathrooms, which serve as a retreat and place for relaxation. As we all know the shower is certainly the most

important item of comfort in a hotel bathroom. Under the Enhanced Capital Allowance Scheme (ECA) business are encouraged to invest in water saving technologies by claiming part of their investment back. By investing in some of the products which bathroom companies have developed to minimise wasted water, you will not only increase the comfort offered to your guests but, in the long term, also the cost efficiency and competitiveness of your hotel.



The Hunting Lodge, Castle Leslie.

# associated hotels...

## all benefiting from bassetts bathroom trend:



The Killyhevlin, Enniskillen.

From the smallest refurbishment to the biggest projects, bassetts' expertise and attention to detail will make us the perfect addition to your team...

### THIS EDITION'S FEATURED - HOTELS

- **Castle Leslie, Glaslough,  
County Monaghan**
- **Everglade Hotel, L'Derry**
- **The Merchant Hotel, Belfast**
- **Killyhevlin Hotel, Enniskillen**
- **Rosapenna Hotel and Golf Resort,  
Downings, County Donegal**

## MKW Euroclass Toilet seat

### Please take a seat...

bassetts have supplied thousands of Euroclass toilet seats to both commercial and domestic customers, with great success. It is a fibre reinforced plastic seat with adjustable metal hinges and unique quick release fixings, making it the perfect choice for a hygienic, fast and secure re-fit.

If you would like to register for a FREE toilet seat please e-mail us your details quoting 'Euroclass' to [trend@bassettsonline.com](mailto:trend@bassettsonline.com)

LOOK OUT FOR YOUR  
HOTEL IN THE NEXT EDITION



Everglades Hotel, Derry.



Rosapenna Hotel & Golf Resort.



The Merchant, Belfast.

## contacts...

To register for further copies or for further information, please contact:

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- technology
- innovation
- style

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